

Education and Skills Focus Group Meeting October 2022: Update for Members

The key themes and initiatives from the ApiNZ Board Strategy programme to be presented in November will form the basis of the next set of key deliverables for this group. Options for the future focus could include the development of data collection and analysis tools and education or promotional material for business owners to use to better understand the needs of their customers including honey buyers and consumers.

The group is also considering building a Job Market template to be placed on the ApiNZ website to provide a searchable online platform for both eEmployers and job seekers to match skills and knowledge. This would provide the opportunity for ApiNZ members to get a first look at talent.

The recent meeting with Muka Tangata (the Workforce Development Council for the food and fibre sector) went well. The focus group also intend to investigate options to engage further with the Primary ITO. There is also the potential to develop enhanced conference engagement to support the apprenticeship scheme deliverables.

The group are also considering opportunities for further additions to the Beesmart Toolkit.