

#### **SWARM COLLECTION VIDEO COMPETITION GUIDELINES 2022**

## 1) Video

- Your submission should seek to provide a timeline of swarm collection from start to finish and can include narration or subtitles to explain what is happening.
- The length of the video should be approximately 3 minutes and not exceed 5 minutes (including opening and closing credits, references and music etc.)
- Aim to include a range of shots including the wider environment and closeups.
- For safety reasons, ideally have a second person filming while the beekeeper collects the bees
- Filmed in landscape orientation (Aspect ratio 16:9)
- Videos should be fully edited and ready to view when submitted.
- Videos should be filmed in HD (High Definition) at least 720p resolution (HD, 1280 x 720 pixels) but preferably 1080p (Full HD, 1920 x 1080) or higher.

## 2) Intellectual property

- Content must be original.
- No copyrighted materials (music, images, etc.) may be used for this competition unless you own the copyright, have a license to use the material or other necessary permission.

#### 3) Appropriate themes and content

- Must exhibit good health and safety practice (e.g. proper care when operating at heights)
- Beekeeper must be wearing full beesuit (although swarming bees are not aggressive it is ApiNZ practice to always picture beekeepers in full protection when working with bees).

# 4) Submitting videos

You can either upload your video to an online file sharing database (e.g., Dropbox) and email the link to <a href="mailto:info@apinz.org.nz">info@apinz.org.nz</a> (with Swarm Collection Video Competition in the subject line) or post a physical copy of your video on a flash drive to:

Apiculture NZ Swarm Video Competition

PO Box 10414

Waterloo Quay

Wellington 6140

Please include your full name and contact details with your entry.

## 7) Deadline for submission

The competition closes at **5pm on Wednesday 1 February 2023.** If posting your submission, please allow enough time for your submission to arrive by the closing date.

## 8) The fine print

Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:

- Entrants grant Apiculture NZ the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, educational contexts and promotion in accordance with the purpose of the competition without notification or further compensation.
- Apiculture NZ will have unrestricted right to use, edit, publish, broadcast, stream any or all of the
  video entries as well as the name, photographs, statements, biographical information and likeness of
  any or all participants in accordance with the purpose of the competition without further approval or
  compensation.
- Entrants also grant Apiculture NZ the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video in accordance with the purpose of the competition without further compensation or notification to the entrant.
- Apiculture NZ maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the
  project, or parts of the video, in accordance with the purpose of the competition, on their website, at
  conferences, or at any other venues.
- Award winners assume all liability for any injury or damage caused from participation in the competition.
- Entrants agree to be bound by the official competition rules and decisions of the judges.