

## Standards, Compliance and Regulatory Focus Group

## **August 2023 Meeting Summary**

## MPI Mānuka Honey Definition Reassessment

MPI released the findings of the reassessment of the manuka honey definition at the start of June. They also met with this focus group in early June 2023 to give them an update on the results of the reassessment and gave a presentation at the ApiNZ conference at the end of June.

## **Market Access**

MPI has said that the honey sector is tracking well for renewal and new registrations process for businesses wishing to retain their ability to export products to China. ApiNZ has also been working with MPI to open up markets in new countries like Mexico and Vietnam. MPI have advised that the next step for Vietnam is a country audit if there is enough interest. ApiNZ was asked to contact their members to assess interest in realising this opportunity.